

Michael Ciancio

Design & Art Direction

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## Experience

Wolff Olins, New York NY  
Senior Designer  
February 2008 - present

Work closely with teams of designers + strategists to develop branding and rebranding concepts for local, national and international clients. Select clients include Target, AOL, Citibank, Microsoft, Pacific Gas & Electric Company, JetBlue, Washington Mutual.

Personal Design Consultant to the CEO (on loan from Wolff Olins)  
September 2010 – December 2010

Worked directly with Tim Armstrong, CEO of AOL, to conceptualize the company's content strategy for 2011 and engaged in brainstorming sessions with Armstrong and the extended Executive team to craft 'The AOL Story.' Translated the Story into a visually appealing and engaging presentation to be shared both internally and externally. Designed a range of presentations for all of Armstrong's public speaking engagements.

Fabrica, Treviso Italy  
Grant Holder  
November 2006 - December 2007

FABRICA is Benetton's communication research center. After a tough selection process, FABRICA invites artists and designers from all over the world to work on a variety of personal and commercial projects. Worked consistently on the design of various Fabrica Features shop locations, which sell and promote Fabrica student made products. Other clients include Walrus Magazine, United Colors of Benetton, Foppapedretti.

Hyperakt Design Group, Brooklyn NY  
Designer  
June 2006 - February 2007

Developed concepts for print design, packaging and web for both local and national, corporate and not-for-profit clients. Established positive relationships with clientele, vendors, printers and other contacts. Select clients include the American Civil Liberties Union, World Music Institute, The One Club, Young & Rubicam.

MTV Off-Air Creative, New York NY  
Design Intern  
June 2005 - August 2005

Worked closely with team of designers to conceptualize identities for consumer products and advertisements, worked consistently on print materials promoting the release of various DVD releases

## Education

Maryland Institute College of Art  
Baltimore, MD USA  
Class of 2006  
Cumulative GPA 3.6  
Bachelor of Fine Arts in Graphic Design

## Recognition

The One Club Design Award for KGB Corporate Identity  
The One Club Design Awards Finalist for New Nordic  
Sidney Lake Memorial Leadership Award  
Art Directors Club of New York Annual Portfolio Review  
D.I.Y. Design It Yourself Traveling Book Exhibition  
Production Club of Baltimore Grand Scholarship  
MICA Achievement Award

## Proficiency

Software: Adobe Photoshop, Illustrator, InDesign, Dreamweaver.  
Basic knowledge of Flash, AfterEffects.

Languages: Proficient in English. Upper-intermediate knowledge of Italian. Elementary knowledge of Spanish